

AIA (Intercultural Adults Association)

1. What has your NGO done to educate older persons and/or the general public about the Madrid Plan?

Intercultural Adults Association (AIA) has been educating the elderly, encouraging quality leisure activities, at low cost, to prevent the consequences of ageing, with sensitive improvements in the quality of life.

2. Which of the 3 priority directions of Madrid Plan (older persons and development; advancing health and well-being into old age; ensuring enabling and supportive environments) has your NGO focused on?

AIA focused on "advancing health and well-being into old age," believing that leisure is an external agent for anti-aging, a kind of medicine that the more it is used, the better the patient becomes. If leisure is not a cure, at least it slows the effects of the diseases that may afflict older persons.

3. What specific accomplishments has your NGO achieved in that area? How has it worked with government, other NGO's and/or others to achieve its objectives?

The specific accomplishment achieved was to make Brazil's governors aware of the importance of extensive social programs to combat aging. These activities were also targeted to foreigners (Europeans and US persons) to build a global vision of common welfare.

4. Are there other significant accomplishments of your NGO that you'd like to share?

Yes. We work to open the Amazon forest to seek natural remedies and alternative medicines. We seek knowledge of other peoples and nations as well as cures for some diseases or recovery of patients undergoing major surgery or recovering from multiple accidents. We also support "long term care" programs.

5. Every government has been asked by the UN, but is not required, to conduct a "bottom-up" review and appraisal during 2007 of progress in their country in implementing the Madrid Plan. To your knowledge, has your government begun or committed to undertake that review? If yes, has your NGO been invited to participate? If so, how?

No, unfortunately, the Brazilian government does not pay attention to "global aging." No, the Brazilian government is not committed to conduct such a review.

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